



May 23, 2020
Metro Atlanta, GA



Be a Hero-Be the one to save 1!

Dear Prospective Sponsors, Businesses, and Civic Organizations, the State of Georgia has been recognized for many things including its famous residents, world class sporting events, the world's busiest airport, and Southern hospitality. However, did you know that Georgia has also gained attention on a national level as being in the top 5 states for human trafficking?

The FBI has indicated that Atlanta is among the worst cities in the country for sex trafficking. Statewide, an estimated 374 girls are commercially exploited, sexually, on a monthly basis and over 5,000 girls are at-risk of being trafficked in Georgia annually. Just recently, a Joint Task Force Operation during the 11 days prior to Superbowl LIII in Atlanta, resulted in 169 arrests, including 26 traffickers and 34 people attempting to engage in sex acts with minors. There were also nine adult human trafficking victims identified and nine juveniles recovered with the youngest being 14 years-old. Without doubt, the numbers are alarming and the issue overwhelming, but there is still hope!

The Velo Atlanta Cycling Club will host its 6th annual fundraising charity bicycle ride, the **Rescue 1 Century**, on Saturday, May 23rd, 2020 starting in beautiful Social Circle, GA. We will spread the word and bring much needed awareness to the pervasive issue of child exploitation in Georgia. Our beneficiaries this year are independent 501(c)3 organizations in Atlanta, whose missions are to advocate for the prevention of sex and human trafficking.

This year, we anticipate over 300 participants. We invite you to stand with us, symbolically, by sending a group of your representatives to participate in our ride or by contributing to this cause to make a positive impact on the lives of countless young victims in our community. By supporting this event, you will be sending an encouraging message that the victims are not alone and that they are surrounded by a robust Community of First Responders, Prosecutors, Agencies, Officials, Civic Organizations and people who care.

Please consider sponsoring our event by providing a cash donation (see attached packages) and or in-kind gift. In-kind items for consideration (not exhaustive) include items for a light lunch, energy bars, water, Gatorade, fruits (e.g., bananas, oranges, grapes, watermelons, etc.), potato chips, corn chips, pickles, PB&J sandwiches, chocolate milk, sodas, garbage bags, and marking paint.

If you have questions or need additional information, please contact Mitch Howell, Rescue 1 Ride Director at 571-289-5694 (mitchow10@aol.com), or Jonathan Card, Velo Atlanta Vice President at 678-571-5221 (jkcard21@yahoo.com). Event and registration information is also available at www.rescue1century.com. We look forward to your participation in this important event.

Mitchell A. Howell
President
Velo Atlanta Cycling Club



My business or organization would like to become a Velo Atlanta Cycling Club Rescue 1 Ride Sponsor for the Jan 2020-May 2020 period.

Business/Organization Name: _____

Contact Name: _____

Address: _____ Unit/PO Box: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____ Website: _____

Please email business/organization logo or graphic in electronic format to secretary@veloatlanta.com. The logo will be used in publicity materials, flyers, on the Velo Atlanta website, etc. You may also enclose a printed copy of the logo or graphic but generally the quality of reproduction of the electronic version is much higher.

The Velo Atlanta Rescue 1 Ride Sponsorship Program – Be a Hero. Choose your Shield!

HERO STATUS	Platinum Shield \$2,000 and Up	Gold Shield \$1,000	Silver Shield \$500	Bronze Shield \$250
Rest Stop Sponsor	X	X		
Name Mentioned in Press Release	X	X		
Exhibit Space at Registration Area	X			
5 Free Registrations	X			
3 Free Registrations		X		
2 Free Registrations			X	X
Logo on the Official Rescue 1 Century T-shirt	X	X		
Verbal Recognition at Event	X	X	X	
Logo and Link on Event Web Page	X	X	X	
Sponsorship Certificate	X	X	X	X
Distribute organization marketing materials	X	X	X	X

- \$2000 and up – Platinum Shield Velo Atlanta Rescue 1 Sponsor
- \$1000 – Gold Shield Velo Atlanta Rescue 1 Sponsor
- \$500 – Silver Shield Velo Atlanta Rescue 1 Sponsor
- \$250 – Bronze Shield Velo Atlanta Rescue 1 Sponsor
- \$_____ Other amount – Velo Atlanta Rescue 1 Sponsor

I/we would also like to join the Velo Atlanta Cycling Club or renew my/our membership:

- \$35/Individual
- \$60/Couple
- \$150/Organization
- \$100/Business
- Not at this time

Payment Method: Check Enclosed MasterCard VISA Discover Cash App (\$veloatl)

Credit Card Payment: Visit: <http://rescue1century.com>

Check Payment Method: Check # _____ Amount enclosed _____

Make checks payable to: Rescue 1 Century, Inc. **Memo Line:** *Annual Charity Ride*

Mail checks to: Velo Atlanta Cycling Club, P.O. BOX 870115, Stone Mountain, GA 30087

Tax ID: 84-4186113

Email: treasurer@veloatlanta.com

Rescue 1 Century is a pending 501(c)(3) nonprofit organization and all contributions are tax-deductible.